



PRESS ACCREDITATION REQUEST FORM

Press card number _____

Title Mrs Miss Mr (select appropriate one)

First name _____

Surname _____ (all capitals please)

Business address (mandatory)

Company or publication _____

Address _____

Postal code _____

City _____

Country _____

Phone _____

Fax _____

E-mail of chief editor _____

Personal address (mandatory)

Address _____

Postal code _____

City _____

Country _____

Phone _____

Mobile _____

E-mail _____

Your function (mandatory, select one)

Editorial Director

Journalist

Photographer

Chief Editor

Freelance journalist

Freelance photographer

Assistant chief editor

Cameraman

Other. Please specify _____

Publishing media (mandatory, select appropriate one)

- | | | |
|--------------------------------------|--|--|
| <input type="radio"/> Press agency | <input type="radio"/> Automobile trade press | <input type="radio"/> Business press |
| <input type="radio"/> General press | <input type="radio"/> Radio | <input type="radio"/> Foreign press |
| <input type="radio"/> Regional press | <input type="radio"/> TV | <input type="radio"/> Multimedia press |
| <input type="radio"/> Magazine press | <input type="radio"/> Production company | <input type="radio"/> Web site |
- Other. Please specify _____

Publication interval (mandatory)

- Daily Weekly Monthly
- Other. Please specify _____

Distribution numbers (mandatory)

- Press
Circulation _____
- Web site
Daily visitor count _____
- (please supply proof of unique visitor count per day, not page hits !)

Target market for your publication (mandatory, select appropriate one)

- | | | |
|------------------------------------|--|---------------------------------|
| <input type="radio"/> Automobile | <input type="radio"/> Utility vehicles | <input type="radio"/> Transport |
| <input type="radio"/> Vintage cars | <input type="radio"/> Motor sports | |
- Other. Please specify _____

For press agency only :

- Your client _____
- (please supply proof of client request for coverage of the event on official letterhead)

For freelance journalist/photographer only :

- Your contract _____
- (please supply editorial order on official letterhead of your client)

- | Equipment used | Camera | Lenses |
|----------------|--------|--------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

To complete your registration we also request a proof of your professional status in press (eg previous work) which you should attach as a pdf to your e-mail message.

Important

We inform you that all accreditation requests must be completed by a photocopy of your 2010 press card or a certificate from your media and proof of your professional status in press (for instance previous work), please scan these required documents and attach them to your mail.

Please make sure you send your completed Press Accreditation Form together with the required additional documents before **August 27, 2010** by e-mail to **presse@corrida-de-lamborghini.com**. All requests send after this date will be discarded, in case of acceptance we will mail you the necessary documents one week ahead of the Corrida de Lamborghini event.